

HOSPITALITY and TOURISM MANAGEMENT

(of 2008/2009 Academic Year)

CORE PREREQUISITES (12-15 Units)

COURSES		PREREQUISITES
DS/MATH 110 (3)	Mathematical Analysis for Business	Math 70 or passing score on ELM
ENG 114 (3)	First Year Written Composition	EPT if entering with less than 56 units
ENG 214 (3)	Second Year Written Composition	ENG 114
ECON 101 (3)	Introduction to Microeconomic Analysis	ECON 100
ISYS 263 (or pass ISYS 263 Waiver Exam)	Introduction to Information Systems	DS/MATH 110 or DS 212

CORE COURSES (54 Units)

COURSES		PREREQUISITES
HM 110 (3)	Introduction to Hospitality Management	None
ACCT 100 (3)	Principles of Financial Accounting	A passing score on ELM
ACCT 101 (3)	Principles of Managerial Accounting	ACCT 100 and DS/MATH 110
HM 120 (3)	Legal Aspects of Hospitality Management	ENG 214
DS 212 (3)	Business Statistics	C- or better in DS/MATH 110 or MATH 226
FIN 350 (3)	Business Finance	ACCT 101, ECON 101, DS 110, DS 212 & ISYS 263 or Waiver Exam
CFS/DFM/HM 352 (3) *	Foods, Production and Service	ENG 214
HM 364 (3)	Hospitality Management Information Systems	ISYS 263 or Waiver Exam
HM/REC 390 (3)	Leisure Travel and Tourism	None
MGMT 405 (3)	Introduction to Mgmt and Organizational Behavior	None
MKTG 431 (3)	Marketing	None
HM 458 (3)	Hospitality Management Revenue and Cost Control	ACCT 101
HM 515 (3)	Hospitality Management Internship	200 hrs of approved hospitality mgmt experience
HM 531 (3)	Hospitality Services Management	HM 110 or consent of instructor
HM 557 (3)	Restaurant and Catering Management	CFS/DFM/HM 352
HM 560 (3)	Hospitality Human Resource Management	HM 110 or consent of instructor
HM 561 (3)	Hotel Operations Management	HM 110 or consent of instructor
HM 590 (3)	Integrated Seminar in Hospitality Management	HM 120, FIN 350 & MKTG 431

¹All College of Business students must pass ISYS 263 or the ISYS 263 equivalency exam.

Notes: To maximize double counting, choose "Food, Cuisine and Culture" or "Business, Tourism and Technology in a Global Society" as your Segment III Cluster. To earn a minor in Business Administration, take IBUS 330.

STUDENTS WILL CHOOSE ONE EMPHASIS AREA (12 Units):

HOTEL OPERATION MANAGEMENT

COURSES		PREREQUISITES
HM 563 (3)	Hotel Planning and Development	HM 110
HM 576 (3)	Hotel Convention Service Management	HM 110
HM 578 (3)	Hotel Sales and Marketing	HM 110
Elective (3)**		

RESTAURANT AND CATERING MANAGEMENT

COURSES		PREREQUISITES
CFS 355 (3)*	Nutrition for Wellness	Upper division standing or consent of instructor
HM 421 (3)*	Food, Wine and Culture in California	ENG 214
DFM 458/HM 448 (3)	Mgmt of Quality Food Purchasing and Production	CFS/DFM/HM 352
Elective (3)**		

CONVENTIONS, MEETINGS AND EVENT MANAGEMENT

COURSES		PREREQUISITES
REC 340 (3)	Conference/Event Planning Management	None
HM 576 (3)	Hotel Convention Service Management	HM 110
HM/REC 670 (3)	Adv. Conference/Event Planning Management	REC 340
Elective (3)**		

HOSPITALITY LABOR RELATION MANAGEMENT

COURSES		PREREQUISITES
LABR 250 (3)	Introduction to Study of Labor	None
HM 595 (3)	Selected Topics: Hospitality Labor Relations	Upper division standing
LABR 400 (3) OR LABR 511 (3)	Union Structure and Administration Collective Bargaining	None None
Elective (3)**		

INTERNATIONAL TOURISM MANAGEMENT

COURSES		PREREQUISITES
HM 425 (3) *	The Business of International Tourism	ENG 214 or equivalent
REC 460 (3)	Recreation Destination Resorts	HM/REC 390 or consent of instructor
REC 605 (3) *	Ecotourism Principles and Practices	Upper division standing
Elective (3)**		

HOSPITALITY ENTREPRENEURSHIP MANAGEMENT

COURSES		PREREQUISITES
MGMT 354 (3)	Starting a Business	ENG 214 or equivalent
REC 540 (3)	Startup & Adm. Tourism, Event & Rec Enterprises	HM/REC 390, REC 500 or MKTG 431, depending on major
DFM 458/HM 448 (3)	Mgmt of Quality Food Purchasing and Production	CFS/DFM/HM 352
Elective (3)**		

Special Hospitality Management Emphasis - must be pre-determined and approved by an advisor

TOTAL UNITS = 120

**Electives are courses from the other emphases or approved by advisors

*CE Segment III courses